

Continuous social practice learning of college teachers: Taking the practice of accounting as an example

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Abstract— Based on the “double-qualified” talents training in colleges and universities, we found that social practice has become an effective way for college teachers to improve their practical knowledge. College teachers should hold a “continuous learning or continuous learning,” actively participate in practical wisdom, and improve their comprehensive quality. Firstly, this paper expounds on the connotation and characteristics of “the continuous learning,” then expounds on the practical significance and basic principles of social practice learning, and finally takes LG company practice as an example to explain how to face the social training of college teachers with continuous education.

To improve the quality of talent training, highlight the cultivation of practical ability and reform the mode of talent training, colleges and universities have advocated the social practice of college teachers. Every college teacher should take a “continuous learning, “actively participate socially, practice the guiding principle of combining theory with the approach, exercise practical ability in practice, correct theoretical errors in the way, better understand oneself, improve oneself and improve oneself, and finally make use of it. Through deep reflection and comprehensive promotion of practical learning, we should carry out in-depth teaching reform, explore new teaching ideas, breakthrough traditional teaching models and teaching methods, and further improve our teaching and scientific research level.

I. CONNOTATION, CHARACTERISTICS AND SIGNIFICANCE OF THE CONTINUOUS LEARNING

1.1 The connotation and characteristics of the continuous learning

The continuous learning is a kind of mentality and expression that takes education and self-perfection as the ultimate goal, everything as the object of study holds an open and tolerant attitude and the enthusiasm of beginners to explore, observe and discover the essence of things truthfully and then reflect on and learn from them. Its characteristics are: first, an open heart, that is, a fearless attitude, not afraid of setbacks and difficulties, willing to open the door, with a positive and optimistic attitude to face and deal with problems; second, a humble heart, that

is, a kind heart. Fourth, the heart of reflection, that is, often to reflect on things and self, through in-depth and continuous learning of things, and then reflect on their advantages and disadvantages and improve, so-called “absorb the essence, eliminate dross. “Those who are good at reflection will grow faster.

1.2 The significance of having the continuous learning

1. breakthrough psychological barriers and seize opportunities for learning and development

In one's life, one will encounter many opportunities to improve one's quality and ability, but many people miss or give up because of their worries or lack of confidence. But people with a “continuous learning” come only for learning, not for other purposes, and their attitude is that they can not learn from zero. It eliminates some unnecessary challenging assumptions that many people may set out psychologically, strengthens people's self-confidence, and seize opportunities conducive to their learning and development.

II. COURAGE TO FACE, DARE TO OPEN UP, MAINTAIN A POSITIVE AND OPTIMISTIC ATTITUDE

In the face of practical problems and difficulties, many people will choose to escape and retreat. People with a “continuous learning” mentality is open; they will not give up because of fear of failure because failure is also a kind of learning; they will face problems bravely, accept problems, and find ways to solve problems. For new things, they will hold a positive and optimistic attitude, dare to take responsibility, dare to challenge, so they are often innovators.

III. GOOD AT THE MENTION, KNOW HOW TO PUT DOWN, LIVE A LIFE OF OPEN-MINDED WISDOM

People who have “the continuous learning” will regard the whole life as just a process of learning. A wise man says: “the continuous learning in my heart. “Life is nothing else, but a kind of learning, that is,” only asking for hard work, not asking for harvest. “They will learn to accumulate reflection, live an open-minded and intelligent life, good at

mentioning and know how to put down.

3.1 Practical significance of social practice learning

(1) Social practice learning belongs to comprehensive learning

Social practice learning is a complex of knowledge learning, skill learning, and social life learning. First of all, knowledge learning refers to learning from practice some knowledge that books can not learn. According to statistics, one in nine of a tech worker's knowledge comes from school education, while the other eight out of school. For example, the comprehensive budget management method implemented by LG company to achieve the financial goal of getting rid of difficulties is planned by the company according to its special circumstances, which cannot be learned from the teaching materials that teach the general and general situation. Secondly, skill learning is the comprehensive promotion and flexible application of knowledge learning, which belongs to ability learning. Book knowledge is only the foundation of the knowledge system and belongs to “dead knowledge. “Only in practice, comprehensive application and flexible application according to specific conditions can it become” living knowledge “to solve practical problems. “Finally, social life learning refers to understanding and learning in a social environment different from the school environment. Such as understanding the values in the enterprise environment, such as interest and competition, individual and team cooperation, feeling the busy and orderly pace of work in the enterprise and the meticulous, scientific and cautious attitude of accounting work, learning the unified communication of interpersonal relations in the enterprise, etc. These are the activity window that we know life, understand society.

(2) Social practice learning is the living source of acquiring knowledge

First of all, book knowledge is boring, and practical learning is lively and lively learning, more vivid, interesting, and exploratory. Secondly, practical learning is a systematic and complete learning, and the cognition and mastery of knowledge are profound. Finally, practical knowledge is vital knowledge; practical learning can solve practical problems and create practical benefits. For example, learning accounting knowledge in the finance

department of LG company, the accounting system uses the new international financial management software of LAN, and the employees have their division of labor. The whole accounting process and accounting work are not as complicated and boring as textbooks. The budget management work is much more complicated than the rules and regulations in the textbook. It needs the close cooperation of the staff and the seamless communication of information. Which link has a problem will directly affect the efficiency of the whole company's budget control. And then affect the efficiency of the whole company.

3.2 Basic principles of social practice learning

(1) Learning Heart "to Face Social Practice Learning

Teachers' responsibility is to preach, teach and solve doubts, so college teachers need profound spiritual fields and extensive knowledge structure. With the development and progress of the times, the knowledge system is constantly updated and perfected, which requires college teachers to have a positive and open "continuous learning" and continuous learning ability. Social practice is a favorable opportunity and effective way for college teachers to perfect their learning system and improve their comprehensive quality. Therefore, college teachers should first abandon all kinds of concerns and improper ideas and gladly face and accept social universities. Enter the melting pot of society for study and exercise.

(2) Strive to grasp the opportunities for learning in social practice

It is rare for college teachers to have the opportunity to participate in social practice. Therefore, college teachers should strive to grasp this opportunity and effectively promote the greatest improvement of self-quality and ability. In practice, we should learn to learn with the eyes of discovery and learn some useful knowledge that textbooks cannot learn. In learning, we should be modest and harmonious, strive to do a good job of interpersonal relations, go deep into the business, master the business operation process, methods, skills, and rules, exercise our business ability, enrich our knowledge system.

(3) Reflect on social practice and learn to use it

Confucius said: learning without thinking is lost; thinking without learning is perilous. Learning is for application,

and college teachers' social practice learning should also improve and improve teaching work. Therefore, based on social practice learning, college teachers should further reflect on learning, improve teaching ideas and teaching methods, and rearrange the knowledge learned in practice, combine the knowledge of teaching materials, and integrate it. To enrich students' knowledge and promote students' learning and application ability.

(4) Learn to identify problems and improve them

In social practice, we should profoundly study and master the existing knowledge, but also teachers in colleges and universities should be good at finding out the problems existing in reality and solving them based on the integration of practical experience. This belongs to higher and more in-depth learning, that is, problem learning. Problem learning is a new way to create value. For college teachers, it is a greater harvest of practical knowledge. College teachers can do some corresponding research to improve their academic research ability.

IV. FACING THE SOCIAL PRACTICE OF COLLEGE TEACHERS WITH THE CONTINUOUS LEARNING

4.1 LG company profile

LG company is one of the national key construction projects in the "15th Five-Year Plan" period. It was completed and put into production in 1958. It is the important alumina production base in New China. The company underwent two asset restructuring and was listed on the Shanghai Stock Exchange in June 2005. LG company has a registered capital of nearly 1 billion and assets of about 3 billion. The main business is alumina, salt chemical industry, cement production, engineering supervision, real estate development, property management, medical and health care, education and training, etc. The company has been profitable, but since 2015, profit income and operating profits have declined year by year, and financial statements have been in a state of loss in recent years. LG company has a finance department, responsible for the company's daily financial accounting work. The finance section consists of the accounting section, fund section, financial budget section, assets section, tax administration section, audit section,

and agency section. This social practice is mainly studied in all departments of the Finance Department.

4.2 change of thinking and attitude, actively participate in social practice

College teachers' participation in social practice should first do the following:

(1) Elimination of mental disorders. In enterprise practice, there will generally be three concerns; one is lack of self-confidence, worry about lack of ability to lose face, the other is whether the tasks assigned by the school can be completed as scheduled, third, the interpersonal relationship in the enterprise is more complex, whether they can adapt. This is only a psychological obstacle, as long as teachers have the continuous learning, understand that to go to business practice is to learn from others, will not learn from zero; everything will be released.

(2) Clarify the objectives of practice and expectations. Sign a practical ability training agreement with the school, clarify the tasks and expected goals of the current approach to the target.

(3) Be familiar with personnel relations and enhance self-confidence. If you can go to the practice unit ahead of time, familiar with the personnel relationship of the enterprise, feel the interpersonal atmosphere of the enterprise, to enhance confidence. The most important thing is to bring a school seal agreement to remove the company's concerns about your identity (each enterprise has a trade secret) and truthfully inform the purpose and task of practical learning to be recognized and cooperated.

4.3 Study business practice and improve business skills

In the process of social practice, college teachers should do the following:

Be modest. Although college teachers already have a specific professional knowledge system and professional ability, different enterprises in different industries have other characteristics and different financial environments, and the actual operation may be different from what they have learned from books.

Make every effort to improve the existing knowledge system. College teachers can learn while practicing, take the problems encountered in practice as the starting point, inquire back and further study the book knowledge

involved in this problem, integrate the textbook knowledge, and promote the theoretical knowledge system's perfection. At the same time, with in-depth theoretical knowledge, to learn the corresponding practical experience. In this way, theory and practice merge and promote each other.

4.4 Study the learning methods of practical learning.

College teachers' enterprise practice is impossible for every post to operate in-person to keep trade secrets; important posts will not let outsiders investigate and learn. But the enterprise staff is bustling, cannot explain everything for you, so the most effective and convenient learning method is a self-made questionnaire with questions to learn. List the questions you need to know and answer them quickly, such as choosing ABCD or answering yes or no. LG company funds section belongs to the critical confidential place; the general idle person does not enter. So I first read the headquarters fund management method, then designed the questionnaire, with a short time understanding the current situation of LG company's capital management.

4.5 Reflect on the traditional teaching model and carry on the teaching reform with ability orientation

One of the purposes of social practice learning for college teachers should reflect on the traditional teaching mode, improve teaching thinking, innovate teaching methods, and enhance students' knowledge and ability based on understanding enterprises' characteristics that need talents to better adapt to and meet the needs of social work. Be a teacher with a "continuous learning" and cultivate students who actively practice learning.

The necessary qualities for the work of the financial society. First, we should have the professional quality of using accounting theory to analyze and solve problems; second, we should have the professional quality of sharp and flexible, objective and fair, scientific and prudent; third, we should have the professional spirit of keeping pace with the times and daring to innovate.

V. ANALYZE THE PROBLEMS EXISTING IN THE PRACTICE OF ENTERPRISES AND CONDUCT UNIQUE ACADEMIC RESEARCH

After a comprehensive understanding of the social

convention, college teachers should write corresponding investigation reports and scientific research topics. The emphasis of enterprise practical scientific research should be based on practice and pragmatism, mainly study the problems existing in enterprises' actual situation and put forward corresponding solutions.

5.1 Good at finding problems

To find out the existing issues in enterprises' operation, we must first clear up the ideas and clues, determine the direction, carry out comprehensive collection and investigation activities of relevant information, and carry out in-depth research based on fully understanding the current situation of enterprises. Break the original inertia thinking, reverse thinking. LG company is a wholly-owned old state-owned enterprise. Since 2005, the company has tried out comprehensive budget management. It has been ten years. It can be said that the budget management and guidance documents issued by its headquarters company have reached maturity. So if only from the system to see the surface of enterprises' operation, it seems impeccable. However, considering the pyramid organizational structure of state-owned enterprises, the daily financial supervision and assessment mainly rely on the transmission of information layer by layer, and there are inevitably no problems and deviations in its actual implementation. The company does have apparent issues in coordinating departments and personnel, budgeting methods, and budget execution control.

5.2 Study its corresponding countermeasures

After the problem is locked, it can be used as a horizontal scientific research project and enterprises' cooperation such as capital, personnel communication, collection, and relevant information provision. The enterprise can solve some practical problems for the teachers, or very recognized. It is not only our social practice but also the feedback to the enterprise and the contribution to the society.

In short, the world for everyone to provide learning opportunities is considerable, as long as the heart to learn will be inexhaustible. An excellent organization must be a learning organization; a successful person must be a learning talent; a joyous life must be a learning life. Let each of us grow up in happy learning and go to the future.

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